

STUDIO PROBLEM

OBJECTIVE: A summation or compendium of all the visual design issues we have dealt with during this unit, plus a vehicle for the introduction of new elements of form.

GENERAL INFORMATION: Thusfar, we have explored such formal elements as line, space, positive and negative shape, unity and variety, rhythm, emphasis, balance, texture, and color. The purpose of this study is to bring all of these elements together--along with the newly introduced elements of proportion, scale, light, and symbolism--into one unit: a shimmering masterpiece of elegance, beauty and discovery.

PROBLEM PROCEDURE: You are given a cube 20 inches on a side. Choose a fruit or vegetable, and place it somewhere, somehow, inside the cube. Manipulate the cube, its interior, and its walls, so that:

- 1) Your entire setting is illuminated by controlled natural light from the outside;
- 2) The formal elements of visual design mentioned above are clearly demonstrated and enhanced with the object and its setting;
- 3) The object and setting can be viewed from one or more controlled vantage point(s).

This problem might be thought of as creating a museum display of some treasured object. If you are successful, your fruit or vegetable will exist more intensely in visual terms.

The design of the cube-as-object should not be neglected. It should be beautiful and elegant in sculptural terms before the viewer even learns what is inside. And obviously, impeccable craft is in order. Slides will be taken during review.

PRESENTATION FORMAT: Choice of materials is open; indeed, this is part of the problem itself.

Due: 18 October 1978, at 2:00 pm.