

PROBLEM 5 PERCEPTUAL/PSYCHOLOGICAL SPACE

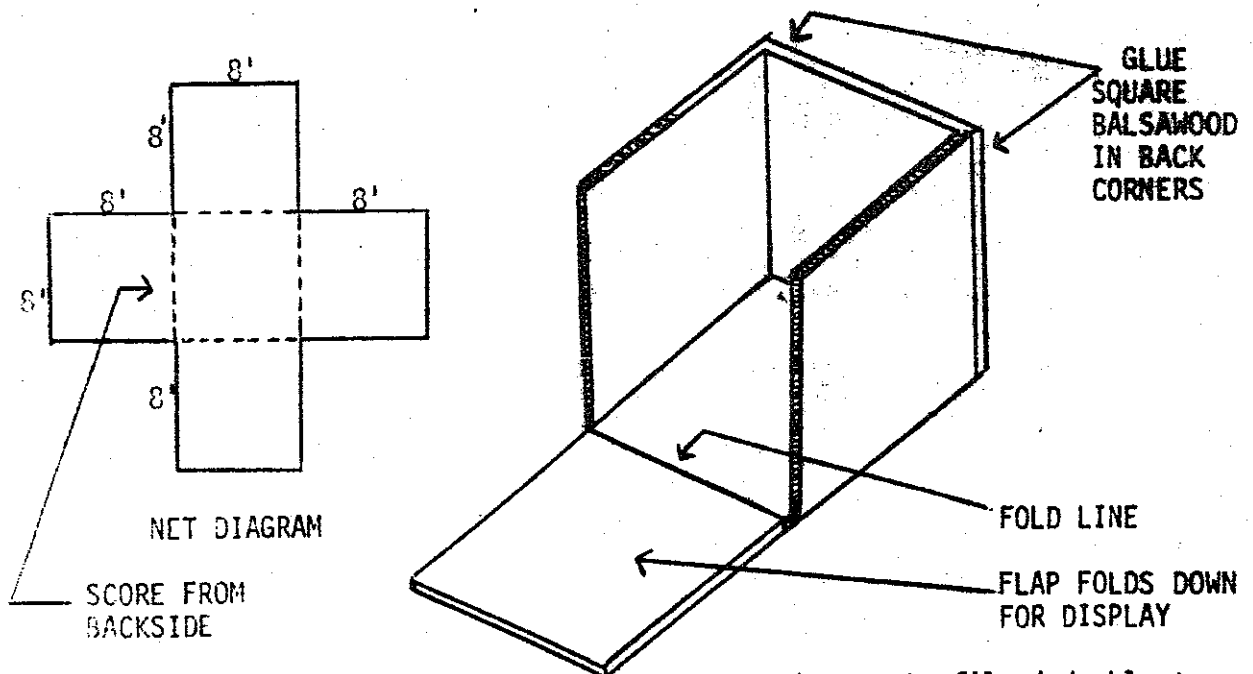
**OBJECTIVE** To employ color theory to modify spatial perception and direct psychological responses.

**DISCOURSE** Color can be utilized to increase or decrease the apparent dimensions of a space. Concepts involving hot/cold, light/dark and bright/dull can alter the appearance of a space. Certain combinations make a color appear to recede, thus expanding a space. Others cause a color to come forward creating the appearance of greater enclosure.

Colors also have a general effect on psychological states. Warm-light colors tend to be associated with cheerful, lively environments. Cool colors tend to be associated with a more sedate environment.

**SPECIFICS** Compose an environment having the dimensions 8'x 8'x 8' with the intention of making the space appear either larger or smaller. Make your color choices so that the space also relates to a specific psychological state.

Construct a model based on a scale of 1"=1'0" from white foam core board according to the diagram below:



**MATERIALS** Foam core board 22" square / Color-aid paper / acetate film / double-tac adhesive

**SUBMITTAL** To be announced.