

Thomas Vonier

Best Design Buy

Thomas Vonier Associates
2222 Q Street N.W.
Washington, D.C. 20008

Thomas Vonier Associates
2222 Q Street, N.W. Washington, D.C. 20008

Here's my
candidate for the best beginning design
problem:

Tell each student that he or she has
a budget of one dollar, which they
can use to purchase the most well-
designed object they can find for
that amount of money. Each student
must then present what they had chosen
to the entire class, along with a
definition of the criteria used in
making the selection and the reasons why
the chosen object meets them.

I was assigned this problem by Leslie Laskey at Washington University
and remember it still. I think I chose a wire kitchen whisk (not very
exciting) but many people were quite clever (including the guy who
bought one of those awful Japanese-made tin police cars, with faces
painted in the windows, crummy wheels, etc.). It is an excellent
beginning exercise, I think.



TVM

Vonier (65)